



BALLON SUR GLACE  
BROOMBALL  
CANADA

ANNUAL REPORT

**2025-2026**

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## **INTRODUCTION**

This annual report highlights a year of growth, competition, and community for Broomball Canada. From national championships to grassroots development, we have continued to strengthen the sport across the country while supporting athletes, coaches, and officials at every level. This past year reflects our commitment to excellence, inclusivity, and the ongoing advancement of broomball in Canada, as we build momentum for the future.

# Message from the President



## Chad Schneider

*Broomball Canada*

Dear Members of the Broomball Community,

It is a privilege to reflect on another remarkable year for Broomball Canada. Across the country, our athletes, coaches, officials, and volunteers have continued to demonstrate an unwavering passion for the sport, contributing to its growth and success at every level. From exciting national championships to meaningful grassroots initiatives, this year has showcased the strength and unity of our broomball community.

We have made important strides in enhancing development pathways, supporting our provincial partners, and creating more opportunities for participation. These efforts are driven by our shared commitment to excellence, inclusivity, and the long-term sustainability of the sport. None of this would be possible without the dedication of our volunteers and the ongoing support of our members and partners.

As we look ahead, we remain focused on building on this momentum—investing in our athletes, strengthening our programs, and continuing to promote broomball across Canada. Together, we will ensure a bright future for our sport.

Thank you for your continued support and commitment.

Sincerely,  
Chad

# About us

The Canadian Broomball Federation (CBF), established in 1976, serves as the national governing body for broomball in Canada. Dedicated to growing and promoting the sport, the CBF supports participation at all levels—from grassroots programs to high-performance competition. Through strong partnerships with provincial associations, clubs, and key stakeholders, the organization strives to build a dynamic and inclusive broomball community across the country.



1

## Mission

To encourage Canadians to enjoy the sport of Broomball and achieve success at all levels of competition. The mission of the CBF is to lead the growth and development of broomball in Canada through innovative programs, competitive excellence, and community engagement.

2

## Vision

We play Broomball: the Canadian sport for all families, communities and champions. Our vision is to see broomball recognized and enjoyed by people of all ages and abilities across Canada.



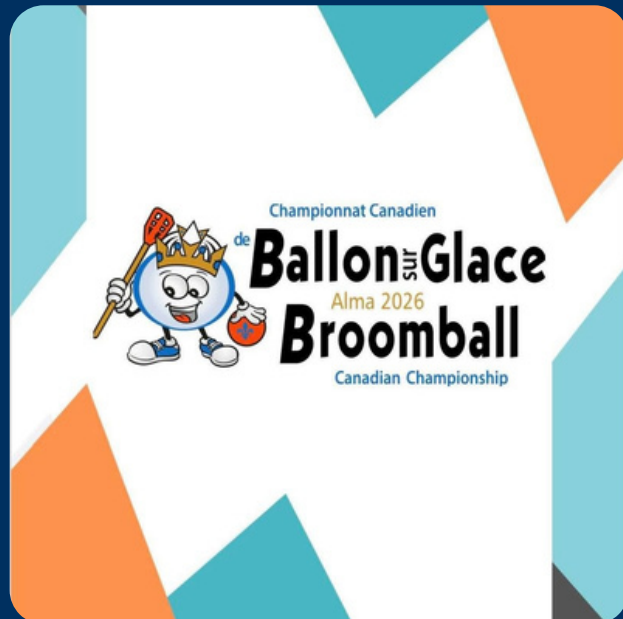
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# Highlights of 2025-2026

## SENIOR NATIONAL CHAMPIONSHIPS

THE 2026 NATIONAL BROOMBALL CHAMPIONSHIPS WERE HELD IN ALMA, QUEBEC FROM APRIL 7TH-11TH, 2026. THIS EVENT SAW PARTICIPATION FROM 30 TEAMS ACROSS VARIOUS CATEGORIES, INCLUDING MEN'S, WOMEN'S, MIXED AND MASTERS MEN. KEY HIGHLIGHTS INCLUDE:

- MEN'S DIVISION:  
GOLD: LES BOYS (QC)  
SILVER: OTTAWA NATIONALS (ON)  
BRONZE: PHANTOMS (ON)
- WOMEN'S DIVISION:  
GOLD: GREY BRUCE STORM (ON)  
SILVER: PHOENIX QC)  
BRONZE: T-MISS (QC)
- MIXED DIVISION:  
GOLD: BROOM-SHAK (QC)  
SILVER: GLADIATEURS (QC)  
BRONZE: VIKINGS (QC)
- MASTERS MEN'S DIVISION:  
GOLD: MONCONSEILLER (QC)  
SILVER: AS-POGOS (QC)  
BRONZE: CARGILL ROOKIES (ON)



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## U20 NATIONAL CHAMPIONSHIPS

THE 2026 NATIONAL BROOMBALL CHAMPIONSHIPS WERE HELD IN OTTAWA, ONTARIO FROM MARCH 25TH-28TH, 2024. THIS EVENT SAW PARTICIPATION FROM 18 TEAMS ACROSS VARIOUS PROVINCES. KEY HIGHLIGHTS INCLUDE:

- U20 BOYS DIVISION:  
GOLD: BLITZ (QC)  
SILVER: AMIGO (QC)  
BRONZE: PANTHERS (ON)
- U20 GIRLS DIVISION:  
GOLD: T-MISS (QC)  
SILVER: EEYOU ISTCHEE UNITED (QC)  
BRONZE: EASTERN THUNDER (ON)



# Highlights of 2025-2026

## SENIOR NATIONAL CHAMPIONSHIPS

Women's Division National Champions: Grey Bruce Storm



Mixed Division National Champions: BROOM-SHAK



# Highlights of 2025-2026

## SENIOR NATIONAL CHAMPIONSHIPS

### Men's Division National Champions: Les Boys



### Masters Division National Champions: Monconseiller



# Highlights of 2025-2026

## U20 NATIONAL CHAMPIONSHIPS

### Boys' Division National Champions: Blitz



### Girls' Division National Champions: T-Miss



**Men's Division: Canada wins the series 3-2**



**Mixed Division: Canada wins the series 3-1**



**Women's Division: Canada loses the series 2-3**



# 2025 Super Series



# Sport Development Initiatives

The Special Initiatives Program offered by Broomball Canada is designed to support the growth and development of broomball at the grassroots level, particularly among youth. Each fall, schools and youth groups across the country can apply for funding through their respective provincial or territorial associations to help launch or expand broomball programs.

This initiative aims to increase accessibility to the sport by providing financial support for equipment, programming, and introductory opportunities, helping new participants get involved in a safe and engaging environment. By targeting schools and community groups, the program plays an important role in fostering early participation, building local capacity, and strengthening the long-term development of broomball across Canada.

Province	Amount
Alberta	2000\$
Manitoba	2000\$
Québec	2000\$
Saskatchewan	2000\$
Yukon	2000\$

# Between the Pipes Podcast

The Between the Pipes broomball podcast is Broomball Canada's official podcast series, created to highlight the people, stories, and culture behind the sport across the country. Episodes typically feature interviews with athletes, coaches, officials, and families involved in broomball, along with recaps of major events like national championships or world competitions. The podcast aims to build community, celebrate achievements, and give listeners a behind-the-scenes look at the sport—often focusing on personal journeys, grassroots development, and the tight-knit nature of the broomball world.



## 5 New Episodes:

[Episode 29](#)

[Episode 30](#)

[Episode 31](#)

[Episode 32](#)

[Episode 33](#)

Total views: 1363

# Hall of Fame Inductees

The Broomball Canada Hall of Fame honours individuals whose dedication, excellence, and passion have left a lasting mark on the sport. Each inductee represents the very best of broomball—whether through outstanding athletic performance, leadership, coaching, or lifelong service to the game. Their contributions have helped shape the growth of broomball in communities across the country, inspiring future generations and strengthening the sport’s legacy in Canada.



CLAIRE GAGNÉ - ATHLETE  
DIANE ALARY - ATHLETE  
SÉBASTIEN GAUDREULT - ATHLETE  
ARMAND BÉGIN – BUILDER

# Media Analytics

During our National Championships

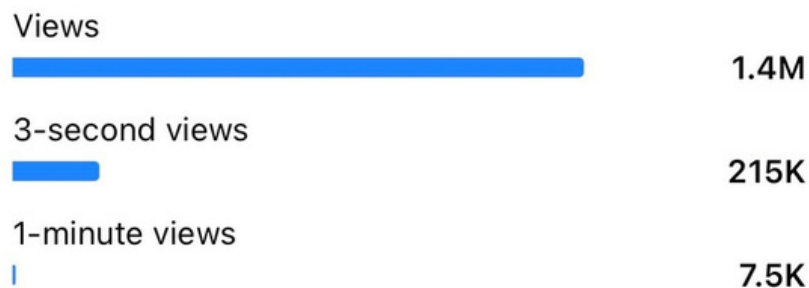


## Age and gender

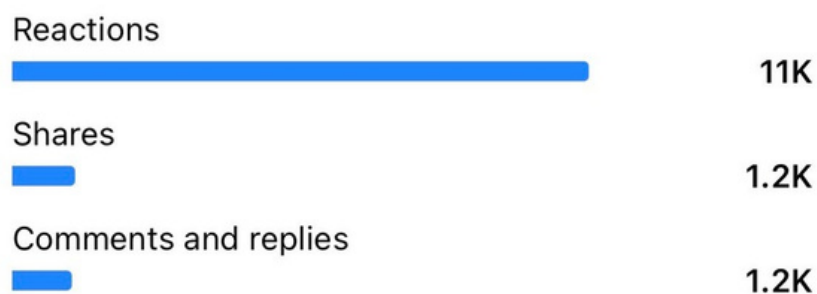
● 65% Women ● 35% Men



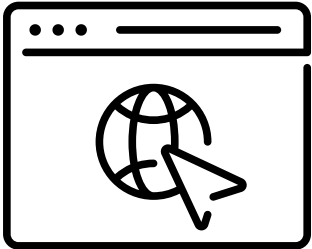
## Views type



## Interaction type



# Media Earnings



## www.broomball.ca

MONTH ↑	Estimated earnings	Page views	Page RPM	Impressions	Impression RPM	Active View Viewable	Clicks
All	CA\$241.93	262,835	CA\$0.92	172,172	CA\$1.41	88.83%	2,335
Average	CA\$20.16	21,902	—	14,347	—	—	194

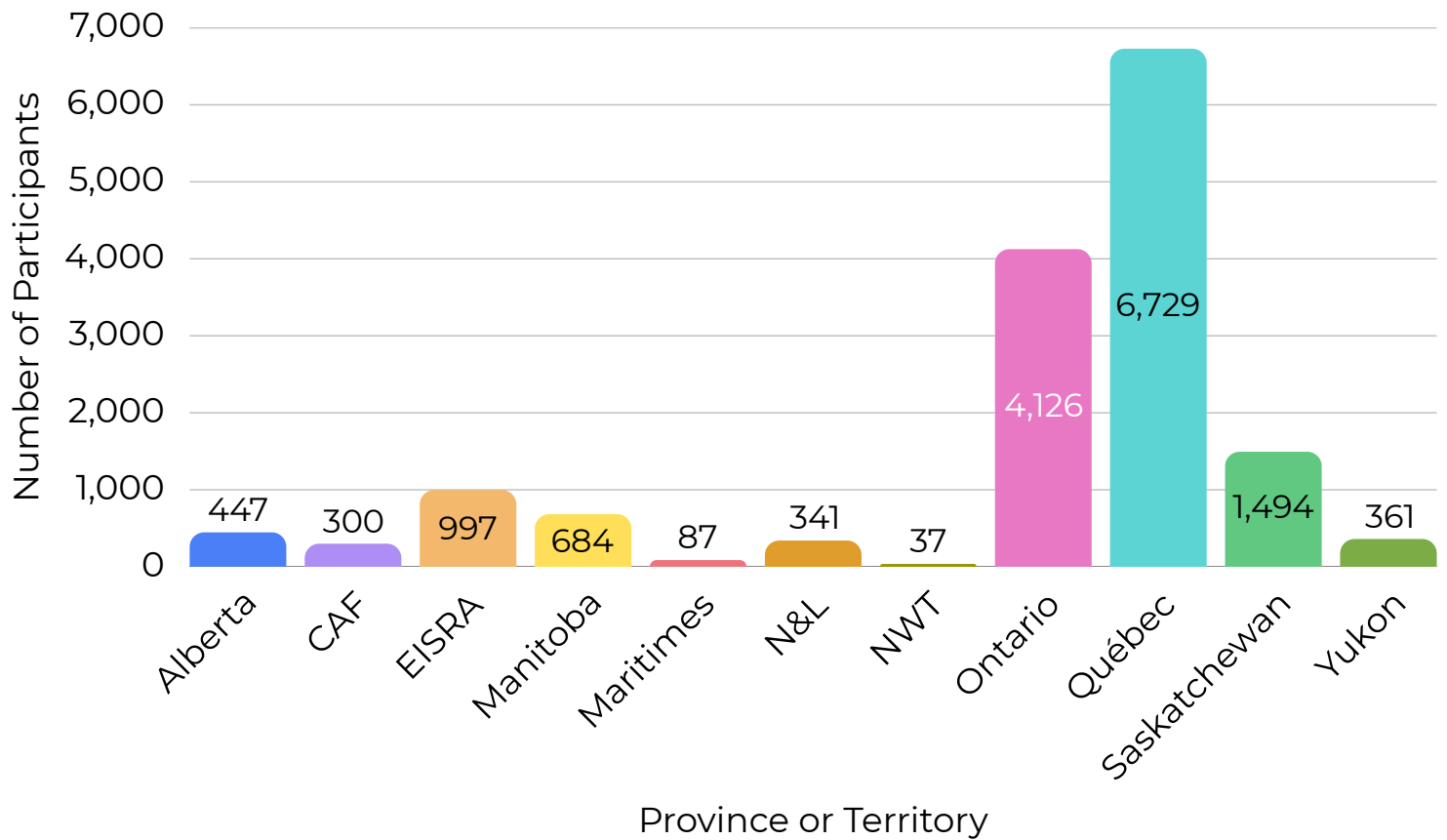
## www.youtube.com/@broomballcanada

Date	Estimated revenue ↓	Watch page ads	Estimated monetised playbacks
<b>Total</b>	<b>\$664.66</b>	<b>\$639.31</b>	<b>167,431</b>
April	\$346.83 52.2%	\$331.31 51.8%	76,019 45.4%
March	\$263.72 39.7%	\$255.10 39.9%	79,415 47.4%
October	\$24.85 3.7%	\$24.30 3.8%	5,994 3.6%
February	\$6.36 1.0%	\$6.24 1.0%	1,278 0.8%
January	\$4.68 0.7%	\$4.63 0.7%	1,017 0.6%
November	\$4.65 0.7%	\$4.54 0.7%	725 0.4%
December	\$3.91 0.6%	\$3.68 0.6%	652 0.4%
September	\$3.20 0.5%	\$3.15 0.5%	578 0.4%
June	\$1.56 0.2%	\$1.54 0.2%	469 0.3%
August	\$1.54 0.2%	\$1.51 0.2%	393 0.2%
May	\$1.37 0.2%	\$1.34 0.2%	425 0.3%
July	\$1.27 0.2%	\$1.22 0.2%	370 0.2%
May (ongoing)	\$0.75 0.1%	\$0.74 0.1%	96 0.1%

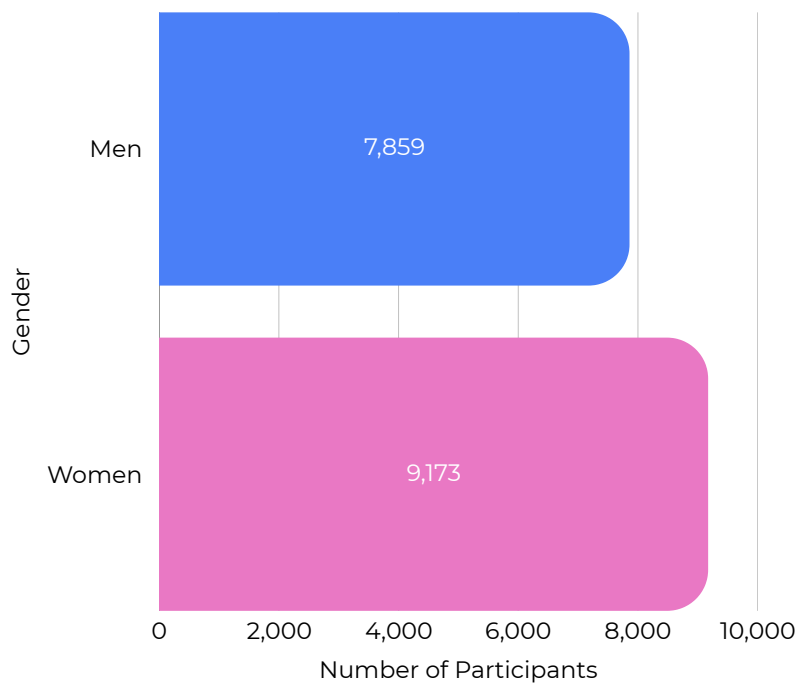


# By the numbers

## Membership Numbers



## Gender of Membership

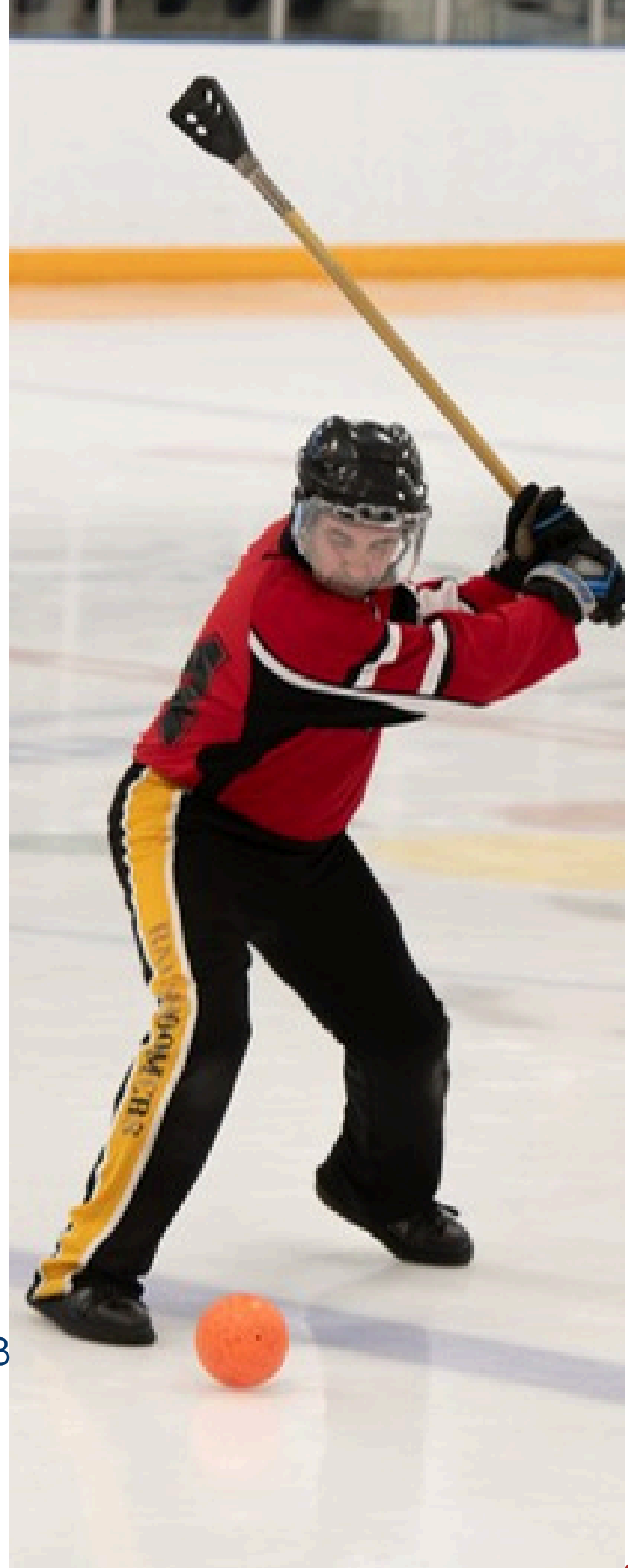


# ACKNOWLEDGEMENTS

The strength and growth of Broomball Canada are rooted in the passion and dedication of our entire community. We would like to sincerely thank:

- Athletes and Members – for their unwavering commitment and love of the game.
- Volunteers – whose countless hours and energy make our events and programs possible.
- Sponsors and Partners – for their continued support and belief in our mission.
- Board Members and Staff – for their leadership, guidance, and vision.

Together, we continue to elevate the sport and shape a vibrant future for broomball across the country. Thank you for being an essential part of this journey.



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